



ASHOKA
UNIVERSITY

Centre for
Climate Change
and Sustainability

3CS NEWSLETTER

April 2022

Dear Ashoka folks,

April's been a very eventful month.

We announced our **seven inaugural 3CS Media Fellows** after a detailed evaluation process with our media partners — The Hindu and The NewsMinute. Read on to know more about our Fellows.

Under the **LiveGreen@Ashoka Initiative**, we launched a logo design contest for students to create the identity of this initiative. We are happy to announce the winners of the competition and launch our new logo.

3CS also organised a **workshop on data design for environmental communication** by Nithya Subramanian. Check out the students and their work below.

Keshav Suryanarayanan, who manages 3CS, participated in the [Media Fest](#) organised by the Department of Media Studies. He spoke to the students about our 3CS Media Internship programme, an opportunity for students to build their communication skills by helping to shape the conversation on climate change.

To all the students, have a great break, and we hope to see you back on campus soon.

Regards,

Gautam Menon,

Director, 3CS

3CS Media Fellowship - Inaugural 3CS Media Fellows



INAUGURAL 3CS MEDIA FELLOWS

We thank our Media Partners



KETHEGOWDA M



Kethegowda has over two decades of experience carrying out ecological research on bees and honey, native tree species and birds. He is equally passionate about storytelling and outreach and is a founder member of the community media initiative, 'Kadina Makkalu' (Children of the Forest) to share stories of Soliga culture, songs, dance, forest, wildlife and many other topics to make sure their stories to reach the outside world."

SANNARANGOWDA M

Sannarangowda has worked in service of his community since 1990, having served as the President, Speaker and Chairman of the Taluk Soliga Abhivruddhi Sangha (Taluk Soliga Development Association) for over 15 years. He is deeply committed to building livelihood security in his community including developing integrative farming training and capacity building programmes. Sannarangowda is also a founder member of 'Kadina Makkalu'.



SINDHU N



Sindhu Nepolean is an independent Journalist and Researcher from Thiruvananthapuram, Kerala. She is in-charge of a Community Radio initiative called Radio Monsoon and her team produces marine forecast services to the traditional fishers of South Kerala. She comes from an indigenous fisher family and widely writes about the marginality of the Fisher community and about development, gender, education etc. in various Malayalam publications and web portals.

SUPRAKASH MAJUMDAR

Suprakash Majumdar is a Dalit journalist based in Delhi. His work predominantly covers social justice issues through the lens of caste. He has written for publications like TIME Magazine, Al Jazeera, Foreign Policy, VICE, Rest of World, The Caravan, The Wire, Two Circles, and more.



GOUTHAM AVARTHI



Goutham Avarthi is a Visual Anthropologist and Ethnographer. His research interests include Ethnoecology, Material culture, Ethnohistory and Primatology. His anthropological research, ethnographic film and writing explore the relationships between people and nature, especially in the context of the totem and taboo. Goutham is an Ambedkarite, based in Mysore, Karnataka.

A B KARL MARX SIDDHARTHAR

Karl Marx is the author of the book 'UNCASTE'. Marx has also compiled and published the writings and speeches of Dr.B.R.Ambedkar as a series titled 'Mastering Babasaheb: Essential Thoughts of Dr.Ambedkar'. Articles by him can be found in Round Table India, Counter Current, The Quint, Velivada, Two Circles etc. His interest in Law and the Indian Constitution led him to pursue an Honors degree in Law. Currently, he is practicing as an Advocate with special focus on 'The Scheduled Caste and Scheduled Tribe (Prevention of Atrocities) Act, 1989'.



T APPALA NAIDU



Appala Naidu is a Senior Reporter at The Hindu, based in Kakinada in Andhra Pradesh. He is presently covering Godavari region. He has reported from the ground on the Godavari and Krishna estuaries, thriving mangrove ecosystems, life in the islands, and wildlife in the Godavari region. A series on farmers' suicides and handloom weavers' suicides are major assignments to his credit.

LiveGreen@Ashoka Logo Design Competition

Here's our new logo and the winners of our logo design competition!

LOGO DESIGN CONTEST WINNER



The center of the logo is the tree of life which represents how everything is connected and the connection is eternal, it also represents growth and knowledge. A circle of DNA surrounds the tree of life, which represents our life. The Initiative will be the start of the sustainability movement at Ashoka and it will live on and become part of our daily lives.

ADWITYAA JHA

YIF'22

Before the Fellowship, Adwityaa worked as a software engineer after completing her B.tech. She believes we can consciously make small sustainable choices everyday which will have a huge impact in the long-term.

LOGO DESIGN CONTEST RUNNER-UP



I decided to go for a white, green and black color scheme. The three green circles in the background are intended to represent the three collaborators behind the initiative. The circles intersect with the word 'green' to show how the work done by all three is connected to one theme - sustainability

NIHAARIKA SINGH

YIF'22

Nihaarika is a passionate creative writer interested in pursuing peace and conflict studies for her masters. In her free time, you can find her reading a book or watching something on Netflix. She is currently working on the first book of her planned fantasy duology.

Workshop on Data Design for Environmental Communication

3CS organised a 4-day workshop on data design for environmental communication by Nithya Subramanian. Nithya is a data designer and illustrator who runs her own information design studio. She's also a visiting faculty at Ashoka University, NID, and SPA Bhopal.

The workshop saw enthusiastic participation from students, who also created their own data visualisation projects on the final day of the workshop. Some of them are also taking their projects forward to develop them further beyond the workshop.



